

SEPT



2022

WHISKER WHIRL

NORTHEAST MPLS



AN EVENING TO BENEFIT
ANIMAL HUMANE SOCIETY

PARTNERSHIP LEVELS

WHISKER WHIRL | SEPTEMBER 16, 2022



	PLATINUM \$15,000	DIAMOND \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
Tickets to Whisker Whirl	10 tix	10 tix	10 tix	6 tix	2 tix
Logo on event and program partners webpage (animalhumanesociety.org)	×	×	×	×	×
Logo on partner page of Whisker Whirl website	×	×	×	×	×
Logo in the event presentation	×	×	×	×	×
Logo in digital event program	×	×	×	×	×
Logo on all event e-communications	×	×	×	×	
Company mention in thank you post across social media channels	×	×	×	×	
Logo on emailed save the date and invitation	×	×	×		
Logo on printed postcard invitation	×	×	×		
Logo on in-shelter signage	×	×	×		
Recognition during the live program	×	×			
Company mention in customized social media post	×	×			
Logo in Pet Dish bi-monthly e-newsletter	×	×			
Logo and link in Facebook event	×	×			
Logo in social media ads*	×				
Logo in post-adoption email series**	×				
Logo in pet portrait celebration slideshow during the live program	×				
Logo on inserts in all thank you letters	×				

*One social media ad provided to the first Platinum partner; partnership must be secured by June 30 prior to the campaign launch.

**Inclusion is dependent on company providing a pet-related product or service.

Please contact the Events team to secure your partnership: specialeventsandsponsorshipgroup@animalhumanesociety.org.



THE POWER OF OUR REACH



MORE THAN
27.4 MILLION
PAGEVIEWS
LAST YEAR



MORE THAN
158,000
EMAIL
SUBSCRIBERS



MORE THAN
40,000
DONORS
ANNUALLY



MORE THAN
124,300
FACEBOOK
FOLLOWERS



MORE THAN
38,800
INSTAGRAM
FOLLOWERS



MORE THAN
7,700
TWITTER
FOLLOWERS



MORE THAN
21,900
YOUTUBE
SUBSCRIBERS

MORE THAN

41,000

**PEOPLE ENGAGED
WITH AHS**
FOR PET OR ADOPTION
SERVICES, INCLUDING
TRAINING, EDUCATION,
VETERINARY CARE,
AND COMMUNITY
OUTREACH SUPPORT
WITHIN THE
PAST YEAR