



# Report to the Community

FY19 Annual Report | July 2018 - June 2019



## WITH YOUR SUPPORT...

Animal Humane Society continues to advance animal welfare and shape the way organizations care for animals and engage their communities.

In fiscal year 2019, we placed more than 93 percent of the animals entrusted to our care. Together we helped 21,356 animals find new homes and served thousands of Minnesota families through free and affordable programs for people and pets.



## Adoption and Surrender

AHS helps thousands of dogs, cats, and critters in need find loving homes each year. AHS takes in every animal surrendered regardless of its health, age, breed, or behavior. This commitment to open admission guarantees shelter and care to thousands of animals that would otherwise have no safe refuge.

The success of Animal Humane Society's shelter program is reflected in three key measures: the total number of animals admitted for rehoming, the percentage of animals with live placements (placement rate), and the average length of stay in shelter. AHS continues to achieve strong results across all three metrics.

In the year ended June 30, 2019:

**22,585** ANIMALS ARRIVED AT AHS

**18,684** ANIMALS ADOPTED

+ **1,060** ANIMALS REUNITED WITH OWNERS

+ **995** CATS RETURNED TO FIELD

+ **617** ANIMALS TRANSFERRED TO PARTNER ORGANIZATIONS

**21,356** ANIMALS PLACED

**93.6%**  
ANIMALS PLACED

**9.3 DAYS**

AVERAGE LENGTH OF STAY FOR ANIMALS IN SHELTER

Robust medical and behavioral programs contribute to this continued success:

**12,572** SPAY/NEUTER SURGERIES

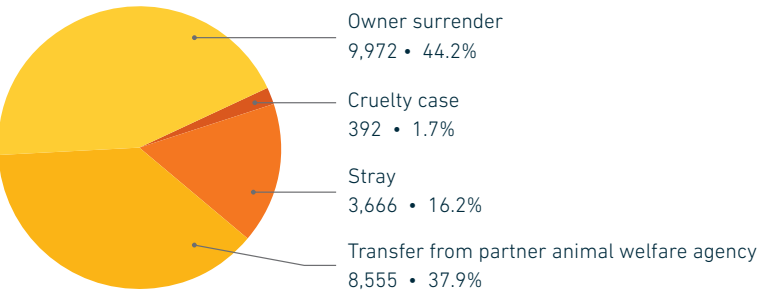
**753** CATS AND DOGS ENROLLED IN BEHAVIOR PROGRAMS

**10,296** STERILIZED FOR PET OWNERS AND OTHER RESCUE GROUPS

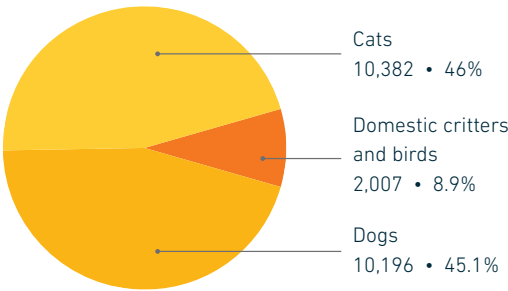
**26,367** DIAGNOSED AND TREATED CONDITIONS

COMPANION ANIMAL INTAKE TOTAL: 22,585

Companion animal intake by reason for surrender

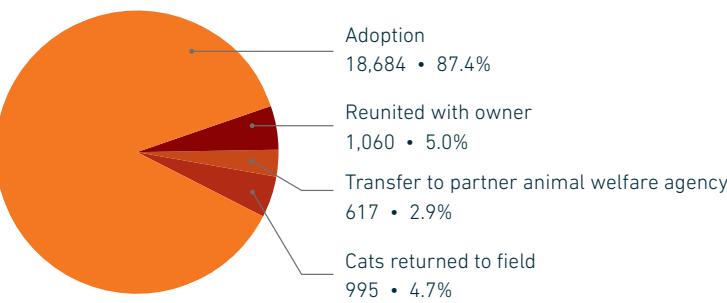


Companion animal intake by species

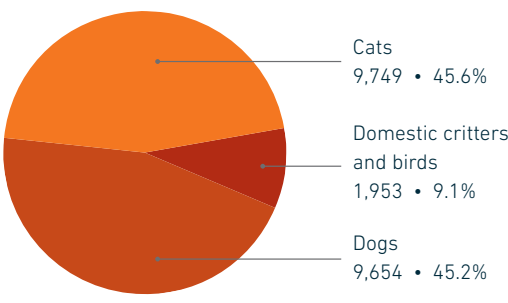


COMPANION ANIMAL PLACEMENT TOTAL: 21,356

Companion animal placement by type

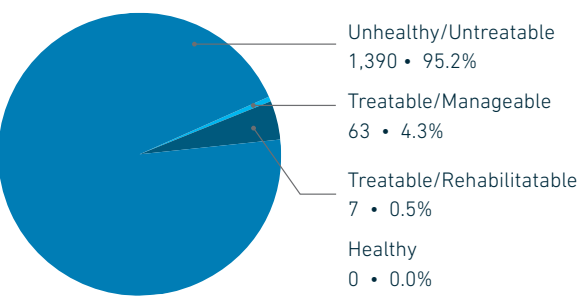


Companion animal placement by species

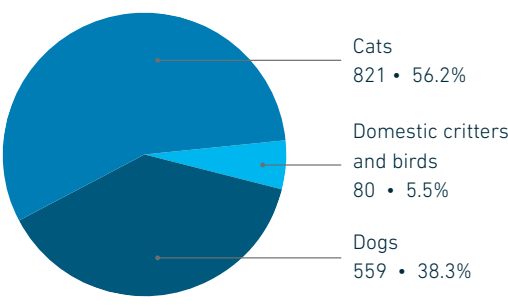


COMPANION ANIMAL EUTHANASIA TOTAL: 1,460

Euthanasia by reason\*



Euthanasia by species



\*AHS is committed to taking in every animal in need. Unfortunately, some animals come to us with severe or untreatable illnesses or behavior issues that prevent us from placing them in the community. If we cannot help an animal become healthy or suitable for placement, humane euthanasia is the most compassionate alternative. AHS has not euthanized a healthy animal for any reason since 2011. There is no time limit for animals in our adoption centers. For information about these statistics, please see [animalhumanesociety.org/stats](https://animalhumanesociety.org/stats).

Community Engagement

Animal Humane Society works with individuals and organizations across Minnesota to create a more humane world for animals.

OUTREACH



Our Community Outreach program aims to increase the overall health and well-being of animals by empowering people who live in under-engaged communities through education and resources.

- 9,132 FAMILIES SUPPORTED IN FROGTOWN AND EAST ST. PAUL
- 1,527 LOW-COST SPAY/NEUTER SURGERIES FOR PETS
- 1,554 PETS SERVED AT FREE WELLNESS CLINICS

EDUCATION

Our education programs foster humane values and compassion for animals through day camps, classroom programs, in-shelter tours, and other activities for kids and families.

- 955 STUDENTS IN CLASSROOM PROGRAMS
- 1,261 CAMP PARTICIPANTS
- 5,773 SHELTER AND COMMUNITY PROGRAM PARTICIPANTS

WILDLIFE

143 injured and orphaned wild animals received emergency care through a partnership with the Wildlife Rehabilitation Center of Minnesota.

COMMUNITY CATS

995 cats were served through our Community Cats program which focuses on reducing euthanasia and providing alternative solutions for feral and free-roaming cats through return-to-field and trap-neuter-return programs.

7,989 PROGRAM PARTICIPANTS

Programs include Paint My Pet, Animal Investigators, and expanded offerings for all ages.



# Pet Services

Animal Humane Society offers more than just adoption. Our programs serve all stages of an animal’s life.

## VETERINARY CENTERS

AHS Veterinary Centers deliver low-cost spay/neuter, wellness, dental, and specialty veterinary services for pets of people in need at locations in Golden Valley and St. Paul.

10,296  
SPAY/NEUTER SURGERIES

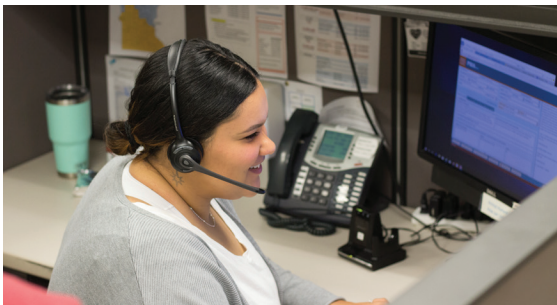
2,857  
WELLNESS EXAMS AND PROCEDURES

## TRAINING

We offer more than 100 family-friendly pet training classes each week, along with one-on-one training and socialization sessions, therapy animal courses, playgroups, and rabbit agility classes.



We offer online resources for pet owners, including a lost and found pet bulletin board and behavior resource library at [animalhumanesociety.org](http://animalhumanesociety.org).



## PET HELPLINE

Our free Pet Helpline (952-HELP-PET) provides caring, compassionate advice and resources to help people keep and care for their pets.

108,013  
INCOMING CALLS

## ANIMAL HOUSE PET BOARDING

We provide personalized, peace-of-mind boarding so pets feel at home at Animal House in Golden Valley.

1,655 PETS FROM 1,249 FAMILIES

## END-OF-LIFE SERVICES

AHS provided compassionate end-of-life services, including owner-requested euthanasia for 2,408 pets and a weekly pet loss support group.



# Humane Investigations

Our humane agents investigate possible animal cruelty or neglect throughout Minnesota.

From reports of individual animals lacking proper food, water, or shelter, to larger cases of aiding law enforcement agencies with on-site investigations and seizures, their work takes them across nearly every inch of the state.



1,640  
REQUESTS FOR ASSISTANCE

437  
FORMAL CASES

66  
COUNTIES ASSISTED

5,735  
ANIMALS IMPACTED

### Critical Response Team

Our Critical Response Team provides specialized expertise to support humane cases that result in the seizure or surrender of animals. Last year, Animal Humane Society removed 583 animals from dangerous or unhealthy conditions.



# Partnerships

Animal Humane Society proudly partners with rescue organizations to help even the most challenged animals get a second chance.



Animals that experience high stress in shelter and display fearful behavior at AHS will often flourish with rescue groups that can provide a non-shelter environment.

59 LOCAL RESCUE PARTNERS ASSISTED AHS WITH 617 ANIMALS (ABOUT 3 PERCENT OF OUR TOTAL PLACEMENTS)

AHS works with rescue groups from other areas of the country where resources for animals are scarce and adoption rates are low.



8,555 ANIMALS WERE TRANSPORTED TO AHS FROM 83 LOCAL AND NATIONAL RESCUE PARTNERS



# Community Support

The support of donors, friends, and advocates makes our work possible.

## VOLUNTEERS



2,242  
ACTIVE VOLUNTEERS



143,893  
VOLUNTEER HOURS



359  
FOSTER VOLUNTEERS



1,928  
ANIMALS FOSTERED

## DONORS

46,056  
INDIVIDUAL DONORS

\$10.1 MILLION  
IN CONTRIBUTIONS

\$3.4 MILLION  
IN BEQUESTS

## ONLINE ENGAGEMENT

 117,190  
PET DISH SUBSCRIBERS

 117,000  
FACEBOOK FOLLOWERS

 7,520  
TWITTER FOLLOWERS

 28,500  
INSTAGRAM FOLLOWERS

 15,000  
YOUTUBE SUBSCRIBERS



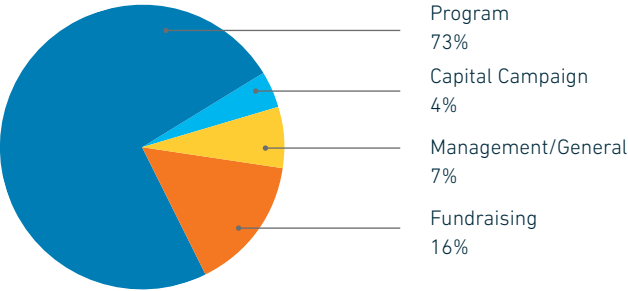
More than 9,000 people and 3,000 pets attended the Walk for Animals on May 4, raising nearly \$1 million to support AHS.



The Minnesota Charities Review Council's Standards of Accountability state that at least 70% of an organization's annual expenses should be for program activity with not more than 30% for management, general, and fundraising expenses combined. Animal Humane Society exceeded this standard by directing 73% of our expenses back into programming for the animals and our community.

# Financials

## EXPENSES



## ANIMAL HUMANE SOCIETY STATEMENT OF ACTIVITIES

For the 12 months ended June 30, 2019

### SUPPORT AND REVENUES

Adoption fees and program revenue	8,507,283
Contributions - Operating	9,419,033
Contributions - Capital Campaign	3,851,193
Wills and estates	3,398,998
In-kind contributions	738,116
Special events and promotions	993,091
Investment gain (loss)	31,155
Dividend and interest income	252,170
Gain (loss) on sale of assets	(180,917)
Other	37,470

**TOTAL SUPPORT AND REVENUES** 27,047,592

### EXPENSES

Program services:	
Rescue and outreach	3,048,216
Adoption and surrender	11,817,863
Pet services	1,054,174
Supporting services:	
Management and general	1,568,354
Capital Campaign	760,980
Fundraising	3,465,072
Total supporting services	5,794,406

**TOTAL EXPENSES** 21,714,659

**CHANGE IN NET ASSETS** 5,332,933





The mission of Animal Humane Society is to engage the hearts, hands, and minds of the community to help animals.

## FY19 BOARD OF DIRECTORS

Donna Zimmerman, *Chair*  
 Dick Hall, *Vice Chair*  
 Jennifer McNeal, *Treasurer*  
 Mark Specker, *Secretary*  
 Paul Kaminski, *Past Chair*  
 Trevor Ames, DVM, MS  
 Marianne Barnett  
 Kaywin Feldman  
 Dr. Bianca Fine  
 Greg Foster  
 Sally Godfrey  
 Lisa Hannum  
 Tom Hoch  
 Stacy Pagano  
 Kelly Palmer  
 Susan Palombo  
 Diana Purcel  
 Tina Wilcox  
 Janelle Dixon, *President & CEO*



## LEADERSHIP

Janelle Dixon, *President & CEO*  
 Eileen Lay, *Chief Operating & Financial Officer*  
 Lisa Bonds, *Chief Advancement Officer*  
 Kathy Mock, *Chief Government Affairs & Community Engagement Officer*



## AREA SERVED

Animal Humane Society serves animals and people in the seven-county metro area and beyond from its facilities in Anoka, Hennepin, Ramsey, and Washington counties. The Humane Investigations team serves all of Minnesota.