



# Report to the Community

FY18 Annual Report | July 2017 - June 2018

## WITH YOUR SUPPORT...

Animal Humane Society continues to advance animal welfare and shape the way animal organizations care for animals and engage their communities.

In fiscal year 2018, we placed more than 95 percent of the animals entrusted to our care. Together we helped 22,296 animals find new homes and served thousands of Minnesota families through free and affordable programs for people and pets.



## Adoption and Surrender

AHS helps thousands of dogs, cats, and critters in need find loving homes each year. AHS takes in every animal surrendered regardless of its health, age, breed, or behavior. This commitment to open admission guarantees shelter and care to thousands of animals that would otherwise have no safe refuge.

The success of Animal Humane Society's shelter program is reflected in three key measures: the total number of animals admitted for rehoming, the percentage of animals with live placements (placement rate), and the average length of stay in shelter. AHS continues to achieve strong results across all three metrics.

### In the year ended June 30, 2018:

**23,634** ANIMALS ARRIVED AT AHS

**19,486** ANIMALS ADOPTED

+ **889** ANIMALS REUNITED WITH OWNERS

+ **796** CATS RETURNED TO FIELD

+ **1,125** ANIMALS TRANSFERRED TO PARTNER ORGANIZATIONS

**22,296** ANIMALS PLACED

**95.2%**  
ANIMALS PLACED

### 10.1 DAYS

AVERAGE LENGTH OF STAY FOR ANIMALS IN SHELTER

Robust medical and behavioral programs contribute to this continued success:

**13,446** SPAY/NEUTER SURGERIES

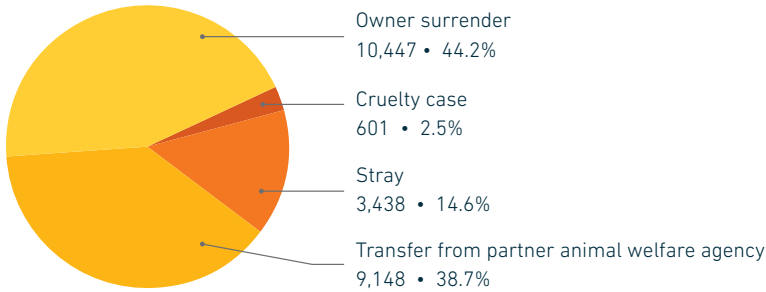
**1,129** CATS AND DOGS ENROLLED IN BEHAVIOR PROGRAMS

**11,198** STERILIZED FOR PET OWNERS AND OTHER RESCUE GROUPS

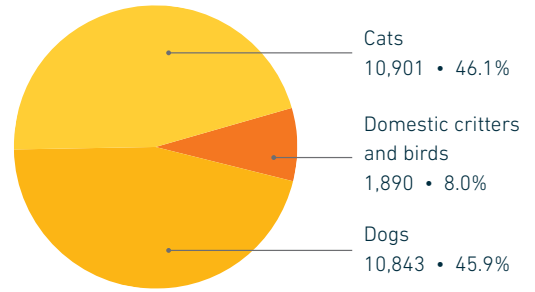
**29,511** DIAGNOSED AND TREATED CONDITIONS

## COMPANION ANIMAL INTAKE TOTAL: 23,634

Companion animal intake by reason for surrender

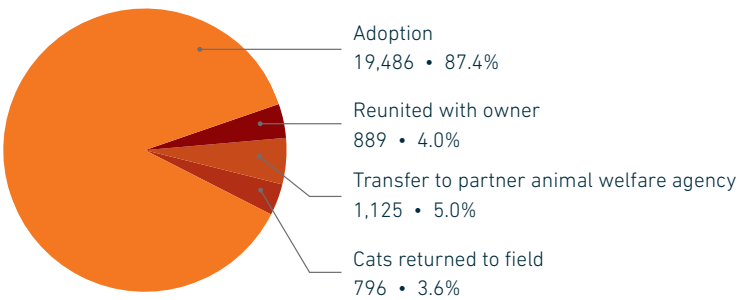


Companion animal intake by species

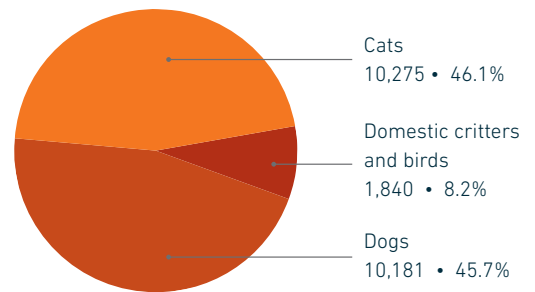


## COMPANION ANIMAL PLACEMENT TOTAL: 22,296

Companion animal placement by type

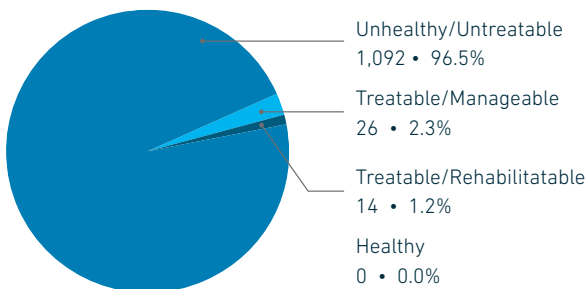


Companion animal placement by species

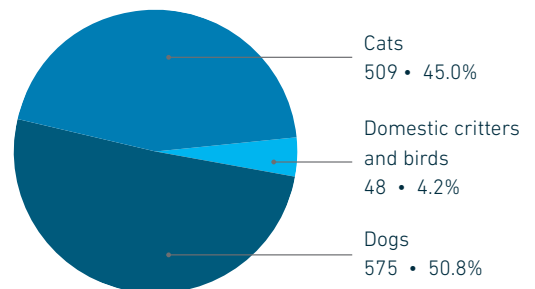


## COMPANION ANIMAL EUTHANASIA TOTAL: 1,132

Euthanasia by reason\*



Euthanasia by species



\*AHS is committed to taking in every animal in need. Unfortunately, some animals come to us with severe or untreatable illnesses or behavior issues that prevent us from placing them in the community. If we cannot help an animal become healthy or suitable for placement, humane euthanasia is the most compassionate alternative. AHS has not euthanized a healthy animal for any reason since 2011. There is no time limit for animals in our adoption centers.

**For information about these statistics, please see [animalhumanesociety.org/stats](http://animalhumanesociety.org/stats).**

# Community Engagement

Animal Humane Society works with individuals and organizations across Minnesota to create a more humane world for animals.

## OUTREACH



Our Community Outreach program aims to increase the overall health and well-being of animals by empowering people who live in under-engaged communities through education and resources.

**7,755**

FAMILIES SUPPORTED IN FROGTOWN AND EAST ST. PAUL

**1,633**

FREE SPAY/NEUTER SURGERIES FOR PETS

**1,296**

PETS SERVED AT FREE WELLNESS CLINICS

## EDUCATION

Our education programs foster humane values and compassion for animals through day camps, classroom programs, in-shelter tours, and other activities for kids and families.

**2,028**

STUDENTS IN CLASSROOM PROGRAMS

**1,236**

CAMP PARTICIPANTS

**6,017**

SHELTER AND COMMUNITY PROGRAM PARTICIPANTS

## WILDLIFE

141 injured and orphaned wild animals received emergency care through a partnership with the Wildlife Rehabilitation Center of Minnesota.

## COMMUNITY CATS

1,187 cats were served through our Community Cats program which focuses on reducing euthanasia and providing alternative solutions for feral and free-roaming cats through return-to-field and trap-neuter-return programs.

**9,563**  
PROGRAM  
PARTICIPANTS

New programs include Paint My Pet, Animal Investigators, and expanded offerings for all ages.



# Pet Services

Animal Humane Society offers more than just adoption. Our programs serve all stages of an animal's life.

## VETERINARY CENTERS

AHS Veterinary Centers (formerly Kindest Cut) deliver low-cost spay/neuter, wellness, dental, and specialty veterinary services for pets of people in need at Melrose Animal Clinic and 15 Twin Cities mobile clinic locations.

**11,198**

SPAY/NEUTER SURGERIES

**3,953**

WELLNESS EXAMS AND PROCEDURES

## TRAINING

We offer more than 100 family-friendly pet training classes each week, along with one-on-one training and socialization sessions, therapy animal courses, playgroups, and rabbit agility classes.



We offer online resources for pet owners, including a lost and found pet bulletin board and behavior resource library at [animalhumanesociety.org](http://animalhumanesociety.org).



## PET HELPLINE

Our free Pet Helpline (952-HELP-PET) provides caring, compassionate advice and resources to help people keep and care for their pets.

**153,696**

INCOMING CALLS



## ANIMAL HOUSE PET BOARDING

We provide personalized, peace-of-mind boarding so pets feel at home at Animal House in Golden Valley.

**3,638** PETS FROM **1,101** FAMILIES

## END-OF-LIFE SERVICES

AHS provided compassionate end-of-life services, including owner-requested euthanasia for 2,295 pets and a weekly pet loss support group.



# Humane Investigations

Our humane agents investigate possible animal cruelty or neglect throughout Minnesota.

From reports of individual animals lacking proper food, water, or shelter, to larger cases of aiding law enforcement agencies with on-site investigations and seizures, their work takes them across nearly every inch of the state.



**1,494**  
REQUESTS FOR ASSISTANCE

**545**  
FORMAL CASES

**67**  
COUNTIES ASSISTED

**5,753**  
ANIMALS IMPACTED

## Critical Response Team

Our Critical Response Team provides specialized expertise to support humane cases that result in the seizure or surrender of animals. Last year, Animal Humane Society removed 1,032 animals from dangerous or unhealthy conditions.



# Partnerships

Animal Humane Society proudly partners with rescue organizations to help even the most challenged animals get a second chance.



Animals that experience high stress in shelter and display fearful behavior at AHS will often flourish with rescue groups that can provide a non-shelter environment.

**84** LOCAL RESCUE PARTNERS ASSISTED AHS WITH 1,125 ANIMALS (ABOUT 5 PERCENT OF OUR TOTAL PLACEMENTS)

AHS works with rescue groups from other areas of the country where resources for animals are scarce and adoption rates are low.



**9,148** ANIMALS WERE TRANSPORTED TO AHS FROM 83 LOCAL AND NATIONAL RESCUE PARTNERS

# Community Support

The support of donors, friends, and advocates makes our work possible.

## VOLUNTEERS



**2,274**  
ACTIVE VOLUNTEERS



**147,735**  
VOLUNTEER HOURS



**400**  
FOSTER VOLUNTEERS



**2,477**  
ANIMALS FOSTERED

## DONORS

**50,601**  
INDIVIDUAL DONORS

**\$7.8** MILLION  
IN CONTRIBUTIONS

**\$4.5** MILLION  
IN BEQUESTS

## ONLINE ENGAGEMENT



**135,309**  
PET DISH SUBSCRIBERS



**111,280**  
FACEBOOK FOLLOWERS



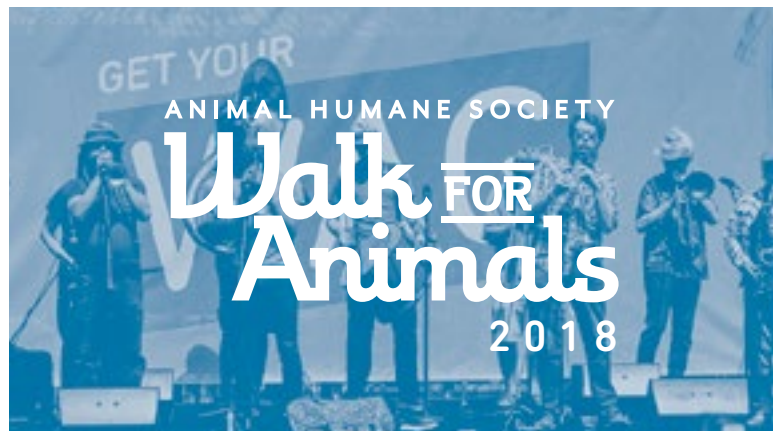
**6,991**  
TWITTER FOLLOWERS



**19,700**  
INSTAGRAM FOLLOWERS



**9,223**  
YOUTUBE SUBSCRIBERS

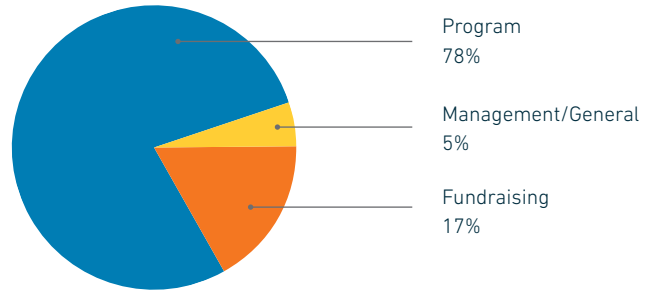


More than 8,500 people and 5,000 pets attended the Walk for Animals on May 5, raising nearly \$1 million to support AHS.



# Financials

## EXPENSES



## ANIMAL HUMANE SOCIETY STATEMENT OF ACTIVITIES

For the 12 months ended June 30, 2018

### SUPPORT AND REVENUES

Adoption fees and program revenue	8,572,392
Contributions	7,878,670
Wills and estates	4,547,033
In-kind contributions	317,385
Special events and promotions	922,605
Investment gain (loss)	253,298
Dividend and interest income	166,836
Other	49,633

**TOTAL SUPPORT AND REVENUES** 22,707,852

### EXPENSES

Program services:	
Rescue and outreach	3,113,161
Adoption and surrender	12,323,003
Pet services	1,051,655
Supporting services:	
Management and general	1,028,110
Fundraising	3,706,408
Total supporting services	4,734,518

**TOTAL EXPENSES** 21,222,337

**CHANGE IN NET ASSETS** 1,485,515



The Minnesota Charities Review Council's Standards of Accountability state that at least 70% of an organization's annual expenses should be for program activity with not more than 30% for management, general, and fundraising expenses combined. Animal Humane Society exceeded this standard by directing 78% of our expenses back into programming for the animals and our community.

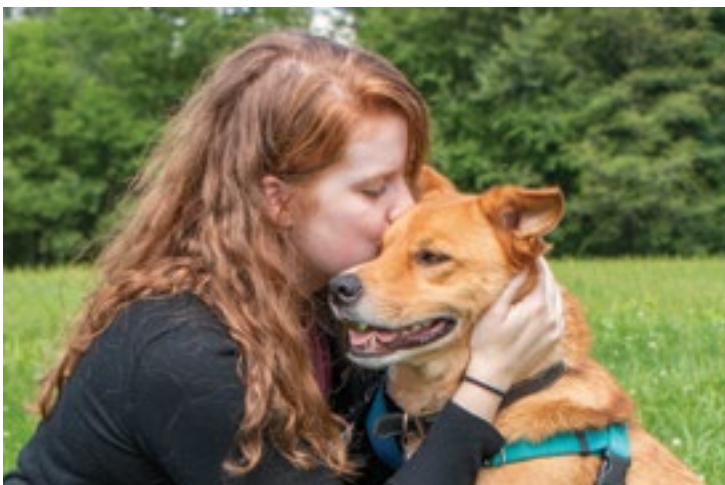




The mission of Animal Humane Society is to engage the hearts, hands, and minds of the community to help animals.

## FY18 BOARD OF DIRECTORS

- Paul Kaminski, *Chair*
- Donna Zimmerman, *Vice Chair*
- Dick Hall, *Secretary*
- Jennifer McNeal, *Treasurer*
- Tom Hoch, *Past Chair*
- Dr. Trevor Ames
- Kaywin Feldman
- Dr. Bianca Fine
- Greg Foster
- Lisa Hannum
- Maureen McDonough
- Stacy Pagano
- Kelly Palmer
- Susan Palombo
- Diana Purcel
- Scott Schroepfer
- Tim Taffe
- E.J. Tso
- Tina Wilcox
- Janelle Dixon, *President & CEO*



## LEADERSHIP

- Janelle Dixon, *President & CEO*
- Eileen Lay, *Chief Operating & Financial Officer*
- Lisa Bonds, *Chief Advancement Officer*
- Kathy Mock, *Chief Government Affairs & Community Engagement Officer*

## AREA SERVED

Animal Humane Society serves animals and people in the seven-county metro area and beyond from its facilities in Anoka, Hennepin, Ramsey, and Washington counties. The Humane Investigations team serves all of Minnesota.

